



PROJECT OVERVIEW- 2018

About The HOPE

There is a scarlet thread, a story of atoning sacrifice that runs throughout the Bible from beginning to end. The HOPE is an 80-minute dramatic motion picture presentation of God's redemptive story as revealed in 36 biblical events from Creation through Christ.

The HOPE is unique in its use of "on-screen" storytellers who help tie together an amazing amount of dramatic footage from some of the greatest Biblical epics ever produced. These storytellers can be replaced from one people group to the next. The result is a culturally sensitive complete view of God's grand story of redemption . . . a powerful presentation of the Gospel! For reasons of security and/or cost, some translation partners use an "off-camera/audio-only" storyteller. Either way, The HOPE has emerged as more than just a movie. It has become a versatile tool for powerful evangelism and strong discipleship.

Status of The HOPE

- There are now close to 70 adaptations of The HOPE in use by ministries & missionaries worldwide.
- There are 23 new adaptations of The HOPE currently in various stages of production.
- Of all these adaptations (completed and in-process), Mars Hill has initiated only 15. All the rest have been initiated by other mission organizations and/or missionaries.
- The impact of The HOPE is now being multiplied through a partnering strategy involving hundreds of ministries worldwide. The leverage of this approach is truly amazing. The resulting ministry ranges from broadcasts of The HOPE throughout the Middle East to personal and group evangelism in a variety of settings from remote villages to college campuses.
- The HOPE film is currently streaming for free on the Internet in many languages and viewed by hundreds of people a day, many of whom are coming to faith in Christ from within closed access countries. Our team is hard at work to make more of our language adaptations available to stream. Additionally, we are now adding downloads of The HOPE to our online store on the Mars Hill site.
- Mobile media is quickly becoming the preferred route to access The HOPE around the world. This
 allows smartphone and tablet users the ability to discreetly receive The HOPE in areas hostile to
 the gospel.
- There are now multiple derivative projects from The HOPE such as our online HOPE Study Guide currently available in 11 major languages, an ESL software curriculum built entirely around The HOPE, and special projects by the Digital Bible Society's "Treasures" series in multiple languages.

About Mars Hill Productions - The Producer of The HOPE

The HOPE is a project of Mars Hill Productions, a non-profit production company dedicated to ministry through media. Beginning as a division of Youth For Christ in 1977, Mars Hill was spun off as a separate ministry in 1988. For 40 years, award-winning Mars Hill films and videos have been used around the world to introduce thousands to Jesus Christ.

Links

- To learn more about Mars Hill: <u>www.mars-hill.org</u>
- To view The HOPE online: <u>www.thehopeproject.com</u>
- To learn more about using The HOPE or creating a new adaptation visit <u>www.hopepartnering.com</u>

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